



Allscripts and Physicians Interactive Partnership Begins at Board Level

LIBERTYVILLE, Illinois (April 28, 2009) - Lee Shapiro, President and Chief Operating Officer of Allscripts, has joined the Board of Directors of Physicians Interactive (PI).

PI is a leading multi-channel, interactive marketing company providing marketing solutions to life science companies. Alongside Mr. Shapiro on the PI Board of Directors is Norman C. Selby, Senior Managing Director at Perseus, and Donato Tramuto, Chief Executive Officer of Physicians Interactive.

In September of 2008, Allscripts sold PI to a fund managed by Perseus, L.L.C., a merchant bank and private equity fund management company. As a preferred provider of Allscripts solutions for physicians, PI is collaborating with Allscripts on innovative and novel offerings that leverage Allscripts strength as the leading provider of electronic health records and e-prescribing solutions.

As the President and COO of Allscripts, a publicly-traded provider of clinical software, connectivity and information solutions to physicians, Mr. Shapiro is responsible for the Chicago-based company's strategy, mergers and acquisitions, business development and partnerships, and operations, as well as business activities addressing Allscripts pharmaceutical services and Internet-based consumer health services.

Since assuming his post in 2002, he has directed the company's key strategic relationships, including those with Microsoft, Dell, Intel, and Physicians Interactive. Additionally, Mr. Shapiro is the Allscripts representative to the board of directors of Medem. He serves on the board of the Gastro-Intestinal Research Foundation (GIRF) in Chicago.

Allscripts uses innovation technology to bring health to healthcare. More than 150,000 physicians, 700 hospitals and nearly 7,000 post-acute and homecare organizations utilize Allscripts solutions to improve the health of their patients and their bottom line.

About Physicians Interactive

Physicians Interactive is the leading digital sales and marketing partner for life sciences companies seeking to reach physicians and other health care professionals. Since 1996, PI has developed more than 1,000 online programs for more than 150 brands throughout every stage of the product life cycle. PI's client list includes nearly 75 pharmaceutical, biotech and medical device companies, including nine of the top 10 worldwide pharmaceutical corporations. The company has become a trusted resource for health care professionals, evidenced by its database of providers, the largest in the industry. PI is owned by Perseus LLC, a merchant bank and private equity fund management company. For more information about Physicians Interactive, visit www.physiciansinteractive.com.