



Physicians Interactive Named One of Chicago's 101 Best and Brightest Companies to Work For

LIBERTYVILLE, Illinois (July 14, 2009) - Physicians Interactive, a leader in digital sales and marketing for life science companies, has been recognized as one of "Chicago's 101 Best and Brightest Companies to Work For" by the National Association for Business Resources (NABR).

The selection of the 2009 winning companies is a result of an independent research firm that evaluated each company based on communication, community initiatives, compensation and benefits, diversity and multiculturalism, employee education and development, employee engagement and commitment, recognition and retention, small business, recruitment and selection, and work-life balance.

"I'm thrilled that Physicians Interactive has been recognized as one of Chicago's Best and Brightest. Although we've already accomplished so much, our future is full of exciting opportunities to achieve even greater successes. It's an honor to be recognized for our efforts, and I wish to thank all the members of our team for making PI an organization of which I am proud to be a part," said Bonnie Schirato, Vice President, Human Resources & Administration at Physicians Interactive.

NABR will be honoring winning companies, as well as presenting 11 elite awards, at the annual event on Monday, August 10, 2009 at the Chicago Oak Brook Marriott.

About Physicians Interactive

Physicians Interactive is the leading digital sales and marketing partner for life sciences companies seeking to reach physicians and other health care professionals. Since 1996, PI has developed more than 1,000 online programs for more than 150 brands throughout every stage of the product life cycle. The company has become a trusted resource for health care professionals, evidenced by its database of providers, the largest in the industry. PI is owned by Perseus LLC, a merchant bank and private equity fund management company. For more information about Physicians Interactive, visit www.physiciansinteractive.com.

