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Physicians Interactive names Pingle president

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Sanjay Pingle was named president of Physicians Interactive.



Sanjay Pingle

Pingle, 38, is co-founder of Terasol Energy, a renewable energy technology company in Brazil. Pingle also co-founded Medsite, a biotechnology and pharmaceutical marketing firm that was sold in 2006 to WebMD, where he then served as vice president. Physicians Interactive said he will be responsible for growing the company's digital sales and marketing business. He holds a bachelor's degree from the Wharton School of Business at the University of Pennsylvania.

Libertyville, Ill.-based Physicians Interactive is a pharmaceutical sales and marketing company.