



## Skyscape Wins Top Honors in the 2009 Mobile Star Awards™

**MARLBOROUGH, MA** (March 5, 2010) – Physicians Interactive Holdings, LLC announced today that its mobile division, Skyscape, won highest honors in the eighth annual Mobile Star Awards™. Sponsored by MobileVillage, the program recognizes excellence in a variety of technology-related categories, including enterprise software, mobile applications and wireless network technology.

This year marks the fourth time in the last five years that Skyscape has been honored in the awards. The Skyscape Medical Resource system won in the category of Enterprise Software: Healthcare Reference. Company President and CEO, Sandeep Shah, was named Industry Visionary in the category of Enterprise Software. Both the company and Shah won the distinction of “Superstar”, the highest honor bestowed by MobileVillage.

“Physicians, nurses and students increasingly rely on mobile technology in making diagnoses and treatment decisions,” explains Shah. “Our technology enables them to find the answers they need, quickly and easily, by delivering the world’s most trusted medical resources to any smartphone (PDA). We are very proud to be recognized for the work we are doing to improve the way essential healthcare information is utilized and shared.”

With more than one million registered users, Skyscape is one of the most trusted mobile resources for healthcare professionals. The reason for this is simple: access to current clinical information at the point of care has been proven to reduce medical errors and improve patient outcomes. Skyscape offers more than 500 medical resources and is available on most popular mobile platforms including iPhone, Blackberry, Android and Palm. In addition, Skyscape includes tools such as advanced search, medical calculators, MedAlert™ updates, algorithms, formulas and drug information. Thus, clinicians using Skyscape have the most accurate and comprehensive clinical information at their fingertips when and where they need it most—at the point of care.

Skyscape is a wholly owned subsidiary of Physicians Interactive Holdings, LLC. (PIH). “We are particularly honored by these awards,” says PIH CEO, Donato Tramuto, “as they represent our ongoing commitment to supporting clinicians and improving patient care.”

### About Skyscape

Skyscape® is the global leader in clinical decision support for mobile devices. Used by more than one million health care professionals, the Skyscape Medical Resource system provides information and tools to support diagnosis and treatment at the point of care or anywhere. More than 500 medical resources in over 30 specialty areas are available for most smartphone (PDA) devices, including iPhone, Android, Blackberry, Windows Mobile, Palm. Headquartered in Marlborough, MA, Skyscape is a wholly owned subsidiary of Physicians Interactive Holdings, LLC (PIH). For more information, please visit [www.skyscape.com](http://www.skyscape.com) or call 508-460-6500.